

Roles of Our Team

Clarke Pauling - Chief Executive Officer

Clarke Pauling is the CEO of Bright Minds Tutoring, a university student-led company focused on accessible, high-quality tutoring. She oversees website management, including the Services and Contact/Team Pages, and leads the development of tools like Questions.AI for personalized academic support. Clarke is dedicated to empowering students through peer-led tutoring and innovative technology.

Connor O'Donnell - Chief Financial Officer

Connor O'Donnell is the CFO of Bright Minds Tutoring, a university student-led tutoring company. He is responsible for managing the company's finances, ensuring budget efficiency, and supporting the development of financial strategies. Connor also contributes to the creation of slide presentations for company initiatives and plays a key role in the development of AI tools like Questions.AI, providing students with personalized academic assistance.

Nikkita Kissoon - Chief Marketing Officer

Nikkita Kissoon is the CMO of Bright Minds Tutoring, a university student-led tutoring company. She is responsible for managing all aspects of the company's social media presence, including Instagram and Twitter, to engage with students and promote services. Nikkita also plays a key role in developing the company's description, creating its logo, and contributing to the AI tool functions, such as Chat GPT, to enhance the tutoring experience.

Duncan Contreva - Chief Information Officer

Duncan Contreva is the CIO of Bright Minds Tutoring, a university student-led tutoring company. He is responsible for overseeing the company's technology strategy, including the implementation of AI tools like Notebook LM to enhance the tutoring experience. Duncan also manages the SEO application within Wix to ensure the company's website is optimized for search visibility and user engagement.

Lane Krauss - Chief Operating Officer

Lane Krauss is the COO of Bright Minds Tutoring, a university student-led tutoring company. She is responsible for overseeing daily operations, including the implementation of Fastbots to streamline processes and improve efficiency. Lane also plays a key role in the development and integration of AI tools like Notebook LM, and contributes to the Notebook LM Podcast, which provides insightful discussions on AI and tutoring.